EDITORIAL *CALENDAR*

January/February | Women's Issue

Celebrating the women and female-led organizations shaping our community, with exclusive coverage of the **St. Petersburg Grand Prix** and **Power & Sailboat Show**.

Leading Women Advertorial: Highlighting women making an impact—their achievements and influence.

March/April | Style & Design

The leading tastemakers, visionary creatives and style influencers redefining our community share insights about art, cuisine, design and culture.

May/June | Your Best Life Issue

A celebration of living well, with a fresh look at wellness, health, rejuvenation and the pleasures of everyday life.

Top Doctors & Healthcare All-Stars Advertorial: Profiles of each leading physicians and other medical professionals, highlighting their expertise.

July/August | Home Issue

Design inspiration, expert advice, standout home projects, interior design, outdoor living and pool trends.

Home Pros Advertorial: Spotlighting the region's leading businesses and professionals in the home industry.

Real Estate Showcase Advertorial: A premium showcase of exceptional properties currently on the market.

September/October | Arts & Culture Issue

Profiles of our region's most intriguing artists, cultural leaders, businesses and can't miss special events.

November/December | Best & The Brightest

Our guide to the season, featuring stories about the people, places and organizations that make our community extraordinary.

The Best & The Brightest Advertorial: The next generation of our "Best Of" feature, this beautifully curated section allows your business to shine and engage our readers.

+Advertorial Opportunity in Every Issue

Expert Insiders: One-page editorial-style features highlighting local expertise, curated by you.

DESIGN & CULTURE | HOME & OUTDOOR LIVING | HEALTH & WELLNESS | BUSINESS | DINING & NIGHTLIFE | EXPERT INSIDERS