

January/February 2026

Women's Issue

We celebrate the women shaping our community along with the people, places and businesses that define our region, with exclusive coverage of the **St. Petersburg Grand Prix** and **Power & Sailboat Show**.

Leading Women Advertorial: Highlighting women making an impact—their achievements and influence.

March/April 2026

Home Issue

The issue highlights home projects, design, furnishings, outdoor living, pool trends, expert advice, hometown heroes and the stories that define our community.

Home Pros Advertorial: Spotlighting the region's top builders, designers, retailers and service providers while highlighting standout home and outdoor projects.

May/June 2026

Your Best Life Issue

Insights on healthy living, self-care, and wellness, plus profiles of local thrivers, expert home buying tips, unique staycations and spa escapes near and far.

Top Doctors & Healthcare All-Stars Advertorial: Profiles of each practitioners' expertise and achievements.

EDITORIAL CALENDAR

July/August 2026

Best of 2026 Issue

Best Of Readers' Poll feature, food road trips, small business success stories and the area's top workplaces.

September/October 2026

Style & Design Issue

Profiles of local designers, builders, architects, artists, cultural leaders and features on the **SHINE Mural Festival** and **SAVOR St. Pete**.

November/December 2026

Holiday Issue

Entertaining ideas, holiday dining, special events, food, wine, home trends, profiles of community champions, our **Editor's Picks Gift Guide**, annual **Giving Guide**.

+Advertorial Opportunity in Every Issue

Expert Insiders: One-page editorial-style features highlighting local experts, curated by our team.